

**CASE STUDY**

# Powerful Transportation Management Software for Rohlig Logistics

## LSP, Rohlig Logistics, Lands One of Its Biggest Deals To Date with 3Gtms

### Business Challenges

Rohlig needed a transportation management system (TMS) provider that could deliver pallet-based rating to serve Rohlig's many LTL carriers with very heavy pallets. To the best of Rohlig's knowledge, no TMS provider had this capability...until they approached 3Gtms.

### Solution

3Gtms delivered those capabilities, including rate-based tariffs that gave Rohlig more flexibility for future rating.

The 3Gtms system is a broad and deep, intuitive multi-mode TMS for mid to large 3PLS, shippers, brokers, forwarders and other non-asset based transportation companies. 3Gtms manages the full order-to-cash process in real time and within a single system. It is the only TMS in the world powerful enough to handle the most complicated projects, yet intuitive enough to be used by all transportation professionals.

3Gtms is the only single-platform solution encompassing:

- Electronic or web services-based order capture
- Vendor and customer collaboration
- Customer and carrier contract management
- Electronic routing guide management
- Mode and service level selection
- Optimal carrier selection
- Multi-stop TL, LTL and pool distribution optimization
- Carrier tendering (EDI, carrier portal, Email)
- Spot market integration
- Status tracking and automated alerts
- Freight audit
- eMatch and pay or auto-pay
- Operational and scorecard reporting



### About Rohlig

For over 160 years, Rohlig has mastered the growing complexity of global freight forwarding. By combining the professional competence of a large enterprise with its family-owned company values, Rohlig creates tailor-made solutions to improve a client's logistics processes. In addition to its core business of intercontinental sea freight and air freight Rohlig also provides services in the complex fields of project logistics and contract logistics.

## Results & Outcomes

Backed by 3Gtms, Rohlig landed one of its biggest deals to date and delivered efficient, effective management of the customer's scale-straining pallets.

"We were impressed with the flexibility of 3Gtms' software," said Ryan Murphy of Rohlig. "This was a critical issue that our client needed resolved and with the help of 3Gtms' team of experts we were able to present them with a solution that met the requirement and helped us secure one of our largest contracts."

## Customer Benefits:

- Earned one of its largest deals to date with TMS that met unique customer requirements
- Expanded offerings with pallet-based rating capability



For more information, connect with us.

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